



CELEBRATING THE LIFE AND LOVE OF
Laura Annear McGreevy

December 23, 1946 - October 10, 2024



Looking back on Laura McGreevy's life and legacy, it is easy to see her unwavering strength and unconditional love for her family. She was a kind, selfless, humble woman who never knew a stranger. Laura endlessly placed others' needs before hers, and people gravitated toward her warmth, fun sense of humor, and brilliant smile. She made those around her feel instantly comfortable and unconditionally loved.

Laura's journey began on December 23, 1946, born to Ivan and Dorothy Annear in Crestview Hills, Kentucky. Laura was the oldest, with younger siblings Larry, Tom, Marilyn, and Janet. Laura was a natural-born leader and learned the importance of faith and family early in her life. She was outgoing, adventurous, loyal, and intelligent. She attended Blessed Sacrament Catholic School until her 6th grade year, St. Pius X, and Villa Madonna Academy for high school. She was part of the Drama club, and she shared this love of drama and dance with her children and grandchildren. She had a natural talent and took part in many plays. She held tremendous pride for Villa Madonna and treasured her education, making lifelong friends along the way. She graduated from the Villa in 1964 in a class of exactly 64 students. Laura continually stepped up in high school and beyond to help lead or become involved. She was community-driven and enjoyed pitching in and lending a helping hand. After graduation, Laura spent some time attending classes at UK and Thomas More College, where she was elected prom queen. Time would eventually come full circle, and she would serve as a Villa Madonna Board Member as well as complete her degree in Psychology from Thomas More University.



Laura's father was with Cincinnati Bell and arranged for her to learn how to operate the PBX switchboard. While in college she worked for several different Greater Cincinnati companies.

In 1966 she met the love of her life, Michael McGreevy, at the Kroger warehouse in Woodlawn, OH. She was temporarily filling in where he worked, and on the last day of her two-week stay, he mustered up enough nerve to ask her on a date. She had a full calendar, but Mike was persistent and took a Tuesday evening since her weekends were already filled up. They agreed to meet up one Tuesday evening for a double date where they played tennis, and enjoyed an ice cream. The rest was history! Mike was blown away by her beauty, and their relationship quickly flourished as they fell deeply in love.

They were an awesome team and were ready to take on the world! On one of the hottest days of summer, August 24th, 1968, they recited their vows to one another in a packed Blessed Sacrament Church.

Their beautiful marriage would last for 56 years, tackling their days side-by-side. Their respect and love deepened with each year that passed. Sadly, they lost their first daughter, Molly, shortly after childbirth. Laura relied on her deep faith and the abundant love of her husband and close friends to get her through the difficult days. The couple held tight to God's promises and were beyond thrilled to welcome their second daughter, Julie in 1972. Of all the things Laura loved in life, she treasured her family above all else. Laura thrived as a mother and lovingly poured herself into her newfound role. Their son Matthew made his joyful appearance in 1973, followed by Alison in 1978. Laura was a shining example of patience and kindness, and her dedication to her children was unmatched.



In 1975, Laura and Mike set out on their BIG adventure and built their first Baskin - Robbins Ice Cream shop in Hendersonville, Tennessee. Soon, two more franchises followed, and although their days became busy, they always carved out time for their children's activities. It was truly a family-run business; they cared for their employees and created treasured memories during their time as business owners. They were both proud of the time and energy they put in, guiding their employees and making them feel more like family, leading many of them to successful careers, helping to guide their steps, and leading by example.



Laura had a talent for decorating elaborate cakes. Julie, Matt, and Ali remember all the time and effort she would spend making the perfect cake to bring to school to celebrate their birthdays. Laura brought so much joy to every occasion. She seamlessly showed up, lit up the room with her genuine, loving presence, and created space for those around her to simply be themselves. She was confident and inclusive and gave of herself time and time again. She was the absolute best storyteller, always dressed to the nines, and everyone loved her silly side. Laura enjoyed cooking, had a talent for sewing, liked to dress up for Halloween, and loved a good Hallmark movie. She was a life-long "big sister" to Dottie Banker, with whom she cherished a lifelong friendship. The family moved back to Northern Kentucky in 1991, and Laura started a business called Personnel Profiles of Kentucky.



She spent her time working with many companies, finding the best possible employees for each position and using personality assessments. Many times, she would give back to her community by providing career counseling and spending hours advising individuals at no cost. She was an instrumental part of SHRM (Society of Human Resource Management). She was the first woman to receive the “Man of the Year” award from the Hendersonville Tennessee Chamber of Commerce. She served on the Chamber of Commerce as the Vice President of Retail several times and enjoyed serving her community. She was relentless in her pursuit of helping others. When her sister Janet was diagnosed with breast cancer, she stopped at nothing to help her build a foundation that would touch the lives of many. She worked tirelessly, donating her time and energy to I Have WINGS, even being the emcee for the first fundraising event.



Along with Mike, Laura had deep faith and found tremendous peace in attending Mass, even sometimes daily. Together they shared the Catholic faith through teaching young people Sunday school classes (CCD) and advised soon-to-be married couples in their marriage preparation class. Laura was supportive, encouraging, a good listener, and easily shared her faith. Along with her daughter, Ali, she was instrumental in bringing Walking With Purpose bible study to the Northern Kentucky community. She was always willing to go above and beyond to serve others.



The McGreevy family tree grew, and she was elated by the news that she would become a grandmother. Mike and Laura welcomed their six grandchildren: Alex, Anna, Owen, Ben, Charlie, and Lauren. They were the absolute joy of her life! It was the little things that her grandkids loved about her. The special snack mixes, the walks in the neighborhood to feed the ducks, the best snuggles, and the fun-filled trips to the zoo, parks, and aquarium. She sang silly songs and told wonderful bedtime stories. She also loved spoiling her grand pups.



Laura went home to be with her Lord and Savior, Jesus Christ, on Thursday, October 10, 2024, to finally be greeted by her daughter Molly and those who had gone before Laura. May Laura's legacy of warm welcomes, sincere generosity, enduring love, and steadfast faith long live in the hearts and lives of those she so dearly loved.



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